

KRUPACON 2023



KRUPANIDHI
COLLEGE OF MANAGEMENT

International Conference on **CREATING FUTURISTIC WORK DESIGN: DEFYING THE BUSINESS DOWNTURN**

21 - 22 July 2023

VENUE: Krupanidhi College of Management, Bengaluru



**INTERNATIONAL
& NATIONAL
SPEAKERS**



**PAPER & POSTER
PRESENTATIONS**



**Best
Paper/Poster
Awards**

About KrupaCon 2023

The dawn of 2023 has knocked the businesses with the futuristic paraphernalia in every domain of its operations. Today's work environment has taken a dramatic shift from what it was a decade before due to various reasons such as technological advancement, global pandemic, disruptive business model and economic slowdown. Amongst all that, the unprecedented growth of Artificial intelligence, virtual reality and the concept of metaverse is architecting the work design in a ground breaking way such that every employer and employee must evolve to catch up with this technological spurt. Along with technological shifts, societal and generational shifts are also lining-up with this futuristic work design. Human-centricity in work design is seen as 'heart and soul' of a productive workforce. Business organizations are being forced to look into triangular issues such as workforce stamina, business downturn and technological up scaling, to empower and innovate into futuristic world of human-centric work design.

Objective of the Conference

- To create a forum that stimulates discussion on the emerging topics in the field of business and industry in connect with academia.
- To promote knowledge gaining session on today's trending business topics, like "Talent exodus: Reality or Rarity, Workplace 4.0, Disruptive innovation and work design, and Leading business downturn".

Krupanidhi College of Management Bengaluru extends a formal invitation to researchers, educators, practitioners, and students of MBA to share their research and practice-based perspectives by presenting original and unpublished papers. The submissions should bring forth research findings obtained through theoretical, conceptual, empirical studies, qualitative modeling, and case studies in all areas of Management Studies.

TIME LINES:

Abstract Submission: **5th June, 2023**
Acceptance of abstract : **11th June, 2023**
Full Paper/E-poster
Submission Deadline : **25th June 2023**
Registration closes: **10th July, 2023**

Particulars	India & SAARC Nations (INR)		Other Countries (USD)	
	Early Bird Registration (Before 1st July 2023)	Registration Fees (1 st - 10 th July 2023)	Early Bird Registration (Before 1st July 2023)	Registration Fees (1 st - 10 th July 2023)
Delegates from Industry	INR 1800	INR 2000	USD 45	USD 50
Delegates from Academia	INR 1200	INR 1500	USD 35	USD 40
Research Scholars / Students	INR 800	INR 1000	USD 25	USD 30

*Registration Fee does not include accommodation and this fee amount is same for presenters (Online & Offline) and conference participants



Click Here To REGISTER

www.ksm.edu.in/krupacon/

For Registration Contact:

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TRACK-THEMES

The participants can refer to following track-themes for their submissions:

- Marketing & Strategy
- HRM & Leadership
- Financial Management
- Operations Management & Information Systems
- Innovation & Entrepreneurship
- Management, Data science and AI

Papers will also be considered under these categories: Research articles(RA)/ General Review(GR)/Technical Paper(TP)/Literature Review(LR)/Case Study(CS)/ Conceptual Paper(CP)/View Point (VP)

- Paper Submission Email Id: **krupacon2023@gmail.com**
- File name: Kindly save your article file name as the track number and type of paper and your first name (Eg, Track_2_RA_Arjun)

Abstracts indicating high level of rigor and relevance of research will be selected for paper/poster presentation in the conference. We seek submissions of structured abstracts outlining the following aspects of the research paper (in 200-250 words):

ASPECTS OF THE ABSTRACT

- Purpose
- Design/methodology/ approach
- Findings
- Originality
- Research limitations/ implications
- Practical implications
- Social implications
- Keywords (3)

Best Paper Awards

In addition to the certificate of presentation, papers/posters selected for presentations during the conference will be considered for best paper/poster awards. Based upon the originality, rigor and contribution of the research work, selected papers/posters will be awarded Special certificate and medal respectively in each track.

Guidelines for Paper/Poster Submission

Submissions focusing on various aspects of management studies are welcome (See tracks). All submissions should be original and should not have been presented in another conference. It should also not be published or accepted for publication or under consideration for publication in any Journal, or Conference proceedings.

Registration Details

Registration can be made through the below given details. Registration fee will include conference lunch and refreshments on the conference days, and conference materials. Once you receive acceptance of your abstract from the Krupacon Team, then go about registering for the conference.

PRESENTATION MODE: HYBRID MODE

Available only for International & Outstation candidates

Guidelines for Paper/Poster Submission

The submissions for abstract of research papers/posters will be peer reviewed and only those approved by the reviewers will be selected for presentation in the conference. Upon acceptance of the abstract, email acceptance notification will be sent to the authors and after which they can make the payment and register for the conference.

Full length Research Articles/posters will have to be sent to the conference email id: **krupacon2023@gmail.com** and the last date for full paper submission is 25th June 2023. Please note that certificate will be issued only to registered authors. The selected papers can be presented as a power point presentation or as E-posters. Structured abstracts of the papers selected for presentation will be published in the conference proceedings.

Abstracts submitted under Paper/Poster presentation to the Krupacon 2023 conference proceedings will be short-listed for full-length manuscript submission in Scopus/WoS indexed journal.



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