

# Krupacon 2023

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## 4<sup>th</sup> International Conference On “Creating futuristic work design – Defying the business downturn” *21<sup>st</sup> & 22<sup>nd</sup> July 2023*

### **Abstract/Manuscript submission guidelines**

Krupanidhi College of Management Bengaluru extends a formal invitation to researchers, educators, practitioners, and students of MBA to share their research and practice-based perspectives by presenting original and unpublished papers. The submissions should bring forth research findings obtained through theoretical, conceptual, empirical studies, qualitative modeling, and case studies in all areas of Management Studies.

#### **The prospective participants can refer to following track-themes for their submissions:**

- 1 Marketing & Strategy
- 2 HRM & Leadership
- 3 Financial Management
- 4 Operations Management & Information Systems
- 5 Innovation & Entrepreneurship
- 6 Management, Data science and AI

Papers will also be considered under these categories: Research articles(RA)/General Review(GR)/Technical Paper(TP)/Literature Review(LR)/Case Study(CS)/Conceptual Paper(CP)/View Point (VP)

- Paper Submission Email Id: [krupacon2023@gmail.com](mailto:krupacon2023@gmail.com)
- File name: Kindly save your article file name as the track number and type of paper and your first name (Eg, Track\_2\_RA\_Arjun)

Abstracts indicating high level of rigor and relevance of research will be selected for paper/poster presentation in the conference. We seek submissions of structured abstracts outlining the following aspects of the research paper (in 200-250 words):

## **Aspects of the Abstract/Research paper**

- 1 Purpose
- 2 Design/methodology/approach
- 3 Findings
- 4 Originality
- 5 Research limitations/implications
- 6 Practical implications
- 7 Social implications
8. Keywords (3)

## **Best Paper Awards**

In addition to the certificate of presentation, papers/posters selected for presentations during the conference will be considered for best paper/poster awards. Based upon the originality, rigor and contribution of the research work, selected papers/posters will be awarded Special certificate and medal respectively in each track.

## **Guidelines for Paper/Poster Submission**

Submissions focusing on various aspects of management studies are welcome (See tracks). All submissions should be original and should not have been presented in another conference. It should also not be published or accepted for publication or under consideration for publication in any Journal, or Conference proceedings.

## **Selection process of papers/posters**

The submissions for abstract of research papers/posters will be peer reviewed and only those approved by the reviewers will be selected for presentation in the conference. Upon acceptance of the abstract, email acceptance notification will be sent to the authors and after which they can make the payment and register.

Full length Research Articles/posters will have to be sent to the conference email id, after abstract acceptance and the last date for full paper submission is 25<sup>th</sup> June 2023. Please note that certificate will be issued only to registered authors. The selected papers can be presented as a power point presentation or as E-posters. Structured abstracts of the papers selected for presentation will be published in the conference proceedings.

Abstracts submitted under Paper presentation to the Krupacon 2023 conference proceedings will be short-listed for full-length manuscript submission in Scopus/WoS indexed journal.

## **Format for Full papers**

<b>Length</b>	5000 to 8000 words for research papers; 2500 to 4000 words for poster (inclusive of references)
<b>Margin</b>	2.5 cm. or 1 inch
<b>Font</b>	Times New Roman, 12 point; Spacing 1.5
<b>Title Page</b>	Title, author(s), affiliation(s), contact Details
<b>Key Words</b>	3

## **E-Poster Guidelines**

The abstracts selected for E-poster presentation should follow the below guidelines

- Format: Single page PDF/A Slide in landscape mode
- Font: Times New Roman
- Title: Poster Title shall be same as that of the abstract, font size 18 pt. in bold
- Name of authors and affiliations: 14 pt. bold
- Size: 48'' wide × 36'' high (121.92 × 91.44 cm)
- Pixel: 1536 width × 1038 height
- Font Size: ≤14
- File Size: Maximum Size: 40MB
- Contents of Poster: Make sure that specific sections (Background, method, results and conclusions are easy to locate in the poster)

## **Important Dates to Remember:**

Abstract Submission: 5<sup>h</sup> June, 2023  
Acceptance of abstract : 11<sup>th</sup> June, 2023  
Full Paper/E-poster Submission Deadline : 25th June 2023  
Early bird registration: 26th June, 2023  
Registration closes: 5th July, 2023

## **Presentation Mode: Hybrid**

*(Important Note: Online Mode of Presentation available only for international and outstation participants)*

## **Registration Details**

Registration can be made through the link provided in the brochure. Registration fee will include conference lunch and refreshments on the conference days, and conference materials. Registration forms links are provide below. Once you receive acceptance of your abstract from the Krupacon Team, then go about registering for the conference using the link provided in the brochure.

### **Conference Fee Details:**

<b>Particulars</b>	<b>India &amp; SAARC Nations (INR)</b>		<b>Other Countries (USD)</b>	
	<b>Early Bird Registration [before 1<sup>st</sup> July 2023]</b>	<b>Registration Fees [From 1<sup>st</sup> July 2023 till 10<sup>th</sup> July 2023]</b>	<b>Early Bird Registration [before 1<sup>st</sup> July 2023]</b>	<b>Registration Fees [From 1<sup>st</sup> July 2023 till 10<sup>th</sup> July 2023]</b>
<b>Delegates from Industry</b>	1800	2000	45	50
<b>Delegates from Academia</b>	1200	1500	35	40
<b>Research Scholars / Students</b>	800	1000	25	30

\*Registration Fee does not include accommodation and this fee amount is same for presenters (offline & Online) and conference participants

### **Registration Contact:**

- ✓ **Prof. Nisha Rajan, +91 90356 46828**
- ✓ **Prof. Sneha Kanade +91 98456 64105**
- ✓ **Dr. G Esther Princess: +91 80500 96667**